

Definition of Social Media

Social media is defined as any web application, site, or account created and maintained by the Fryeburg Public Library that supports the Fryeburg Public Library social media purpose statement. These includes social networking sites such as Facebook, Instagram and Twitter.

Social Media Purpose Statement

In keeping with the Fryeburg Public Library mission statement to be “A window on the past and a door to the future”, the overarching purpose of social media employed by the Library is to deepen our connections with Fryeburg Public Library users and the wider Fryeburg community. The Library considers information and interactions generated on social media channels to be equal to other information resources at the library, and is meant to encourage conversations with staff and other library users.

Primarily, the purpose of social media at FPL is to disseminate information about, and promote the Library’s services and resources. This may include, and is not limited to, promotion on programs and events, readers’ advisory initiatives, general library news, projects, volunteer opportunities, and ongoing activities to all members of the Fryeburg community. Social media is also used to provide a forum for Library staff and Library users to share opinions and information about Library-related topics and issues. Social media is also used, with careful discretion, to occasionally share news from Fryeburg organizations which library staff feel meet the needs and interests of its social network audience, in order to contribute toward the building of partnerships with local organizations.

Usage Rules

The Fryeburg Library welcomes the comments, posts, and messages of the community, and recognizes and respects differences in opinion. However, all comments, posts, and messages are subject to review, and the Fryeburg Public Library reserves the right to, but is not required to, remove any comment, post, or message that it deems inappropriate.

Content containing any of the following will be removed immediately from any Fryeburg Public Library social media forum:

- **Obscene comments or hate speech**
- **Personal attacks, insults, or threatening language**
- **Private or personal information, including phone numbers and addresses, or requests for personal information**
- **Potentially libelous statements**
- **Falsification of identity**
- **violating copyright of images, music, video or published works without source credit or permission of the owner**
- **Posts in violation of laws or library policies**
- **Comments, links, or information unrelated to the purpose of the forum**
- **Duplicated posts by an individual user**
- **Spam, or other commercial, political, or proselytizing messages.**

Any content that remains are the sole opinions of their owners and do not reflect the official views or policies of Fryeburg Public Library. The Library is not responsible for, or liable for, any content posted by any participant in a Library social media forum who is not a member of the Library's staff.